



Leading Economic Development in Northwest Kentucky

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**SMALL BUSINESS EFFORT ASSISTS  
NEW INDUSTRY IN McLEAN COUNTY**

HENDERSON, Ky.—Wood Creations, a start-up wood furniture and cabinet manufacturer, is a reality today thanks to the persistence of its owners and assistance from the entrepreneurship program through Northwest Kentucky Forward.

According to company owner Marshall Goins, “We know there is a demand for well-crafted furniture and cabinets. We just needed some help to build our business.”

Wood Creations focuses on building custom, high quality furniture and cabinet working out of a historic facility in Livermore, Ky. The company began operations earlier this year but quickly ran into several challenges. That is when they began working with Sue Gibbens, who works out of the Community Ventures Corp. office in Henderson.

CVC is a not-for profit dedicated to providing entrepreneurship and homeownership activities across Kentucky. In Northwest Kentucky, they partner with Northwest Kentucky Forward to provide a seamless approach to business development in the region.

“Sue was great. She helped us put together our business plan and financial projections,” said Goins. “Then, she helped us to apply for a loan through the Northwest Kentucky Microenterprise Loan Fund. Getting that loan was critical to our being able to move forward.”



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Wood Creations, Cont.

The company recently closed on its loan with CVC and is now ready to really grow their business. The company hopes to expand its employment to more than 10 employees in the next few months.

“The goal of our small business partnership with Northwest Kentucky Forward is to provide assistance, whether counseling or loans, to individuals interested in starting their own business. By helping to grow local business owners we are making our economy stronger and growing our communities,” said Gibbens.

Northwest Kentucky Forward is a public-private partnership charged with creating wealth and opportunity for Henderson, McLean, Union and Webster Counties.

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