



# 2007-2008 ANNUAL REPORT

## Board of Directors

2008-2009

### OFFICERS

David Scott-Chairman  
 Garland Certain- Vice Chair  
 Mike Farris-Secretary  
 Debbie Gray-Treasurer

Doug Bell  
 Mayor Tom Davis  
 Brad Hazelwood  
 Judge Jody Jenkins  
 Marty Littrell  
 Dr. John Logan  
 Bill Lovell  
 Charlie Mann  
 Charlie Moore  
 Mark Moser  
 Sandy Novick  
 Mike Obert  
 Jon Sights  
 Judge Jim Townsend  
 Judge Sandy Watkins  
 Judge Larry Whitaker  
 Steve Whitsell

## CREATING WEALTH & OPPORTUNITY FOR ALL OF NORTHWEST KENTUCKY

Northwest Kentucky Forward is a not-for-profit public private partnership that works to create wealth and opportunity for the counties of Henderson, McLean, Union and Webster.

We are funded by local governments and more than 130 businesses from throughout the region. We are governed by a



Homecare CEO Don Everard is welcomed by former Governor Ernie Fletcher at Homecare's announcement in Morganfield.

-member board that consists of the 4 Judge Executives, the Mayor of Henderson, and 17 business and community leaders. By working together, the region ensures

that the necessary resources are available to address the area's need for business attraction, business retention, and business development.

### NWKF STAFF

Kevin T. Sheilley-President/CEO  
 Sue Gibbens-Executive Vice President, CVC Henderson  
 Cj Maple-Manger, Existing Business  
 Mary Anne Williams- Office Manager

## OUR APPROACH:

### Business Attraction

We work to attract new primary employers to the region.

### Business Retention

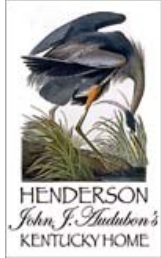
We work to retain primary employers, and help them to expand and grow.

### Business Development

We assist entrepreneurs in the start up of new businesses and the expansion of existing small businesses.

**TOP INVESTORS**

**Visionaries**



Henderson County Fiscal Court

Union County Fiscal Court

Webster County Fiscal Court

McLean County Friend

**Leaders**



McLean County Fiscal Court

**BUSINESS ATTRACTION**

**Business Attraction Activity**

- 34 projects
- 19 Active Projects
- 4 Leads
- 64 Prospects
- 6 Marketing Campaigns
- 8 Marketing Missions

**Homecare Products, Inc.**

Announced in September 2007, Homecare Products, Inc. is a Seattle-based company that designs and manufactures portable wheelchair ramps and modular wheelchair ramps for residential use. The company will ship their entire product line to the Eastern United States from its Morganfield site.

Homecare Products Inc., is bringing 135 new jobs to Union County, and an investment of more than \$3 million to the Northwest KY region.

**Timewell of Kentucky**

Timewell of Kentucky announced in October 2007 that they were locating in Providence. Timewell is a HDPE plastic extrusion company that produces drainage tile for the agricultural market and MaXflo smooth wall pipe for commercial markets, offers a full line of single and dual wall HDPE pipe and fittings, and is known for producing high quality products at the most reasonable prices. This addition to Webster county will bring more than 50 new jobs to the area.

**NORTHWEST KY: A CENTER FOR GREEN INNOVATION**



Northwest Kentucky is uniquely situated to lead the nation in the quest for energy independence. Our region, with its abundance of coal, rich agriculture, significant infrastructure assets, and human capital, is well positioned to spearhead the Commonwealth's energy efforts.

Our emphasis on Energy Innovation involves focusing on projects that range from biomass to clean coal to bio fuel and working to ensure that

those projects are available here as well. Additionally, it involves focusing on those industries that will create the equipment and technology that will fuel this new energy sector.

By partnering with the Kentucky Cabinet for Energy and the Environment, the University of Kentucky Center for Applied Energy Research, the Kentucky Cabinet for Economic Development, the West Kentucky

Advisory Team, the agriculture community, our utility partners, and others, the region can bring the resources necessary to bring an energy project to fruition.

Energy is the greatest opportunity for Northwest Kentucky to create a lasting and impactful economic future. Northwest Kentucky Forward is committed to making this region America's center for energy independence.

## BUSINESS RETENTION

Northwest Kentucky Forward knows the importance of creating wealth and opportunity by supporting existing businesses. To succeed in doing this, we have created a strong, on-going existing business program that targets manufacturers and service providers who can qualify to participate in Kentucky economic development assistance programs.

We sponsor numerous programs, trainings and initiatives to carry out this plan to retain, expand

and promote existing manufacturers, their employment, and product improvement.

- NWKF has visited all **131** of their qualified existing businesses in all **4** counties

- has created **68** jobs through expansions

- has held **3** continuing education classes

- offered **14** programs

- held **5** plant manager lunches

- held **1** SHRM Re-certification class

- held **1** Motivational Seminar

- held **1** Safety and Health Seminar

- held **1** appreciation event

- helped companies secure **\$973,576** in KY WINS Funds.

- helped companies secure **\$165,066** in BSSC Grants and Credits

### TOP INVESTORS

#### Partners



## NORTHWEST KY WORKS



The Northwest Kentucky Workforce is drawn from 3 states, encompasses more than 300,000 people, and represents a large and diverse labor pool.

Northwest KY Work's main goal is to link job seekers and employers together with a free, easy to use system based on demonstrated skills and training. This online system offers job seekers the opportunity to place their profiles in front of employers looking for personnel and

helps those employers find and screen capable employees.

NWKF partners with the Henderson Community College, Green River Area Development District, Owensboro Community and Technical College, Greater Owensboro Economic Development Council, and 4-Star.

This system is efficient, effective and free to use for both job seekers and employers. Once an employer has registered and received their unique username and password, they have unlimited access to the entire Northwest Kentucky works data base.

Employers can customize their search to reach information on job seekers that fit their specific needs and can use Northwest Kentucky Works as often as they like.

Once a job-seeker has also received a unique username and password, they can put in their personal info such as job

preferences, areas of specialty, or education level so employers can find them. There is no time limit on how long job seekers can use the system, but they can change their criteria or make themselves inactive at any time.

[www.NorthwestKYworks.com](http://www.NorthwestKYworks.com)

#### Promoters

- Alliance Resource Partners
- Brenntag Mid South
- BB&T Bank
- First Security Bank
- Henderson County Riverport
- Hendrix Electric
- Home Oil & Gas
- Integra Bank
- Park Machine Supply
- R.C. Bottling Co.
- Sacramento Deposit Bank
- Scott Industries
- Sitex Corporation
- The Gleaner
- Toyota Motor Manufacturing Inc.
- United Community Bank
- Weddle Bros.

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## BUSINESS DEVELOPMENT

The Northwest Kentucky Forward Community Ventures Corporation promotes assistance to entrepreneurs in all stages of development and training is provided through both classroom and individual technical assistance, and serves Henderson, McLean, Union, Webster, and Daviess counties.

The Northwest Kentucky Microenterprise program provides loans up to \$35,000 for start-up and existing small businesses.

### In the past year the Northwest KY CVC has:

- had **144** clients
- supplied **8** Micro loans  
 —**10** Jumpstart loans  
 —**1** 504 Loan
- had **18** new business startups with CVC loans.
- had **8** additional new business startups with counseling from CVC.
- helped **25** businesses with CVC retention counseling.
- created **38** jobs through CVC loans
- created **22** jobs through companies not funded by CVC, but counseling.



Sue Gibbens with Scott and Shannon Clements, who started C&C Roofing with Sue's help.

## Northwest Kentucky Aluminum Network

Northwest Kentucky and the area surrounding our region is home to one-third of US aluminum production with more than 5000 people directly employed by aluminum related businesses.

In an effort to support and encourage this important cluster, NWKF has joined with our aluminum businesses to form the Northwest Kentucky Aluminum Network—NKAN.

NKAN is composed of companies throughout Northwest Kentucky that are involved in the production of aluminum or use aluminum in their processes or support the aluminum industry.

The Network is managed by Northwest Kentucky Forward. NKAN has two primary missions:

- 1) to support the needs of the existing aluminum companies
- 2) to recruit businesses to the region that meet a need of the aluminum companies.

By working together, we can address both Business Attraction and Business Retention efforts.

While NKAN has just begun, it has already met with an aluminum support company looking to locate in the region. This company would not only create new jobs and investment but it would also meet needs that the existing businesses have. This collaboration creates wins for the existing businesses, new businesses, and for the region.