

**WHY SHOULD YOU
INVEST IN
NORTHWEST
KENTUCKY?**

When one community wins in our region, all of Northwest Kentucky wins. By working together we can ensure that all of our communities can be successful and create economic vitality.

Your investment ensures that the region and your business has the opportunity to grow, and a growing economy means your business can also grow, producing a significant return on your investment.

"I can't say enough good things about this area. I think it's wonderful that you are not just talking about regional economic development, but that you've done it. It's a lot harder to do it than just talk about it."

-Ken Robinson,
Deputy Commissioner for Existing Business,
Kentucky Economic Development Cabinet.



Northwest Kentucky Forward staff
from left to right: Mary Anne
Williams, Sue Gibbens, Cj Maple.
Sitting: Kevin Sheilley

NORTHWEST KENTUCKY FORWARD

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The Northwest Kentucky Workforce:
www.NorthwestKYworks.com



**CREATING WEALTH
AND OPPORTUNITY
FOR
HENDERSON, MCLEAN
UNION
AND WEBSTER**

Northwest Kentucky—Just
what you are looking for!

NORTHWEST KENTUCKY FORWARD

TEL: 270-826-7505

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WWW.NORTHWESTKY.COM



Northwest Kentucky Quick Facts:

- Northwest KY has some of the cheapest energy costs in the nation.
- Kentucky is the third largest coal producing state in the nation—21.8 billions tons in coal reserves.
- NWKY is home to 12 industrial parks and sites that offer more than 6,400 acres of industrial property.
- NWKY has an ample workforce of about 300,000 drawn from a three state area with specialized training available to prepare workers for today's automotive processes.

WHAT IS NORTHWEST KENTUCKY FORWARD?

Northwest Kentucky Forward is the lead economic development organization for the counties of Henderson, McLean, Union and Webster.

A not-for-profit, public-private partnership, the organization is funded by local government and more than 130 businesses from throughout the region.

It is governed by a 22-member board composed of elected and civic leadership.

By working together, the region ensures that the necessary resources are available to meet the needs of both new and existing businesses.

The mission of Northwest Kentucky Forward is to create wealth and opportunity for the

people, businesses and governments of the region.

It seeks to fulfill this mission through 3 primary objectives:

- Business Attraction**
- Business Retention**
- Business Development**



BUSINESS ATTRACTION

Northwest Kentucky Forward aggressively identifies and recruits new primary employers to the region. By working with partners it identifies key industry segments and locations to market the Northwest Kentucky advantage.

Northwest Kentucky Forward has identified 5 target sectors: Aluminum, Energy, Logistics, Prepared Foods, and Auto Suppliers.



Northwest Kentucky Forward has joined with business partners to create cluster networks to support new and existing companies in Aluminum and Energy: the Northwest Kentucky Aluminum Network & West KY Regional Energy Advisory Team.

BUSINESS RETENTION

Northwest Kentucky Forward knows the importance of creating wealth and opportunity by supporting existing businesses. To succeed in doing this, we have created a strong, on-going existing business program that targets manufacturers and service providers who qualify to participate in Kentucky economic development assistance programs.

The program seeks to retain, expand and promote existing manufacturers, their employment, and product improvement.

Northwest Kentucky Forward sponsors numerous programs, trainings and initiatives to carry out this mission. NWKF believes strongly in working with existing companies, which is why we have created a position that focuses directly on their needs.



BUSINESS DEVELOPMENT

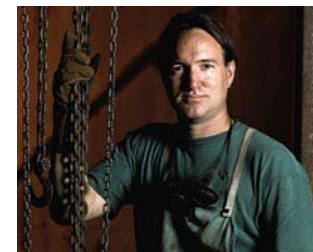
In addition to attracting new businesses and retaining existing ones, Northwest Kentucky Forward works to encourage and support entrepreneurship.

Northwest Kentucky Forward partners with Community Ventures Corporation, a non-profit community development agency committed to revitalizing neighborhoods and families by providing people with the assets and skills they need to achieve independence.

CVC Northwest provides free technical assistance to entrepreneurs and several loan funds.

The Small Business Ownership program provides assistance to entrepreneurs in all stages of development who are unable to secure business training and lending through traditional sources by training people through both classroom and individual technical assistance.

The Northwest Kentucky Microenterprise Program provides loans up to \$35,000 for start-up and existing small businesses. The Jump-Start training



Northwest Kentucky Quick Facts:

- Nearly 1/3 of all U.S. aluminum production is within 45 miles of the Northwest Kentucky region.
- Northwest Kentucky grows more than half of Kentucky's corn, wheat, and soybeans.

and loan fund is available to help entrepreneurs in the very beginning stages of development.

Additionally, CVC is a leading provider of

504 loans and has received multiple allocations of federal New Market Tax Credits, making it one of the largest recipients of these funds in the Commonwealth.